

## Ms. Shobhana Sinkar

Date : March 13, 2014

Place : Mumbai

9th Floor, Naman Centre, C-31, Bandra Kurla Complex, Bandra (East), Mumbai 400051.

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Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary accounts and refund orders. In case of ASBA bids submitted to the members of the Syndicate, the Bidders can contact the relevant member of the Syndicate in relation to queries relating to the Bids.

AVAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus will be available at www.sebi.gov.in, the website of the Book Running Lead Manager to the Issue at www.afsl.co.in, website of the company at www.loha.in, website of BSE at www.bseindia.com and website of NSE at www.nseindia.com.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application Forms can be obtained from, Loha Ispaat Limited, the Book Running Lead Manager: Aryaman Financial Services Ltd., Registrar to the Issue Bigshare Services Private Limited and at the selected locations of the Sub-syndicate members participating in the Issue. Electronic Bid-cum-Application Form will be available on the website of the Stock Exchanges.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors may apply through the ASBA process. ASBA can be availed by all the investors. All Non - Retail Investors have to compulsorily apply through ASBA. The investor is required to fill the ASBA form and submit the same to their bank or to the syndicate members. The SCSB will block the amount in the account as per the authority contained in ASBA form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refunds. ASBA bid-cum-application forms can also be downloaded from the websites of BSE. ASBA Bid-Cum-Application Form can be obtained from SCSB's or members of the syndicate. ASBA form can be obtained from the list of banks that is available on the website of SEBI at www. sebi.gov.in.

For more details on the ASBA process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 295 of the Red Herring Prospectus.

BANKERS TO THE ISSUE AND ESCROW COLLECTION BANKS: HDFC BANK LTD. AXIS BANK LTD, ICICI BANK LTD AND THE FEDERAL BANK LTD. REFUND BANKER TO THE ISSUE: HDFC BANK LTD.

> For LOHA ISPAAT LIMITED On behalf of Board of Directors Sd/-Managing Director

LOHA ISPAAT LIMITED (the "Company") is proposing, subject to market conditions and other considerations, a public issue of its equity shares and has filed the Red Herring Prospectus with the Registrar of Companies, Mumbai, Maharashtra. The Red Herring Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Book Running Lead Manager at www.afs.co.in, the website of BSE at www.bseindia.com, website of NSE at www.nseindia.com and website of the company at www.loha.in Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" on page 12 of the Red Herring Prospectus. This document is not an offer of securities for sale in the United States or elsewhere. The shares of the Company have not been and will not be registered under the U.S. Securities Act of 1933, as amended ("U.S. Securities Act") or any state securities laws in the United States, and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws.